

2018 Dogfish Dash

Lace up
September 30th



The Nature Conservancy 
Protecting nature. Preserving life.™

Dogfish Dash SPONSORSHIP OPPORTUNITIES

LOGO INFORMATION

Please email your logo to mark@dogfish.com
Logo file should be one color vector-based EPS
or high resolution JPEG.
(302) 684-1000 x225 if you have any questions.

PLEASE MAKE CHECKS

PAYABLE TO:
Dogfish Dash
#6 Cannery Village Center
Milton, DE 19968

120 Minute IPA Level • \$10,000 • 1 AVAILABLE

RUNNER BAG SPONSOR

- Company Logo prominently displayed on the Dogfish Dash Runner Bags (All runners receive a “Chico brand” bag at packet pick up)
- Company Logo prominently displayed on the Dogfish Dash Race T-shirts
- Company Logo/Name/hyperlink on the Dogfish Dash Webpage
- Company Logo/Name prominently displayed on the Dogfish Dash Sponsor Banner
- Table & Banner space at the Dogfish Dash
- Option to insert promotion materials in Runner Bags
- 10 Runner Registrations / Plus 10 Guest Passes for Post-Race Party
- 10 VIP Parking Spaces
- Express Packet Pickup

90 Minute IPA Level • \$5,000 • 6 AVAILABLE

ARCHWAY SPONSOR

- Company Logo Display centered on a 30' archway
- Located at main entry point to the post-race social activities (Excellent Photo Opportunity)
- Company Logo displayed on the Dogfish Dash Race T-shirts
- Company Logo/Name/hyperlink on Dogfish Dash Webpage
- Company Logo/Name displayed on Race Banner
- Banner Space & Table Space at the event
- Option to insert promotion materials in Runner Bags
- 5 Runner Registrations / Plus 5 Guest Passes for Post-Race Party
- 5 VIP Parking Spaces
- Express Packet Pick Up

TENT SPONSOR

- Company Logo/Name prominently displayed on two banners under the “Big Tent”
- Company Logo displayed on the Dogfish Dash Race T-shirts
- Company Logo/Name/hyperlink on Dogfish Dash Webpage
- Company Logo/Name displayed on Race Banner
- Banner Space & Table Space at the event
- Option to insert promotion materials in Runner Bags
- 5 Runner Registrations / Plus 5 Guest Passes for Post-Race Party
- 5 VIP Parking Spaces
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90 Minute IPA Level • \$5,000 • 6 AVAILABLE

FINISH LINE SPONSOR

- Company Logo/Name on 2 banners at Finish Line
- Company Logo displayed on the Dogfish Dash Race T-shirts
- Company Logo/Name/hyperlink on Dogfish Dash Webpage
- Company Logo/Name displayed on Race Banner
- Banner Space & Table Space at the event
- Option to insert promotion materials in Runner Bags
- 5 Runner Registrations / Plus 5 Guest Passes for Post-Race Party
- 5 VIP Parking Spaces
- Express Packet Pick Up

GRUB HUB TENT SPONSOR

- Company Logo/Name on banners displayed at the two food tents
- Company Logo displayed on the Dogfish Dash Race T-shirts
- Company Logo/Name/hyperlink on Dogfish Dash Webpage
- Company Logo/Name displayed on Race Banner
- Banner Space & Table Space at the event
- Option to insert promotion materials in Runner Bags
- 5 Runner Registrations / Plus 5 Guest Passes for Post-Race Party
- 5 VIP Parking Spaces
- Express Packet Pick Up

COSTUME STAGE SPONSOR

- Company Logo/Name on banner prominently displayed over the Costume Stage.
- Company Logo displayed on the Dogfish Dash Race T-shirts
- Company Logo/name/hyperlink on Dogfish Dash Webpage
- Company Logo/Name displayed on Race Banner
- Banner Space & Table Space at the event
- Option to insert promotion materials in Runner Bags
- 5 Runner Registrations / Plus 5 Guest Passes for Post-Race Party
- 5 VIP Parking Spaces
- Express Packet Pick Up

PACKET PICK UP SPONSOR

- Company Logo/Name on two banners prominently displayed at Packet Pick Up.
- Company Logo displayed on the Dogfish Dash Race T-shirts
- Company Logo/Name/hyperlink on Dogfish Dash Webpage
- Company Logo/Name displayed on Race Banner
- Banner Space & Table Space at the event
- Option to insert promotion materials in Runner Bags
- 5 Runner Registrations / Plus 5 Guest Passes for Post-Race Party
- 5 VIP Parking Spaces
- Express Packet Pick Up

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75 Minute IPA Level • \$3,500 • 4 AVAILABLE

MILE MARKER SPONSOR

- Company Name/Logo on Mile Marker Banners displayed at Beer Tent
- Company Logo displayed on the Dogfish Dash Race T-shirts
- Company Logo/Name/hyperlink on Dogfish Dash Webpage
- Company Name displayed on Race Banner
- Banner Space & Table Space at the event
- Option to insert promotion materials in Runner Bags
- 3 Runner Registrations / Plus 3 Guest Passes for Post-Race Party
- 3 VIP Parking Spaces
- Express Packet Pick Up

60 Minute IPA Level • \$1,000

SPONSOR

- Company Logo/Name/hyperlink on Dogfish Dash Webpage
- Company Name displayed on Race Banner
- Banner Space & Table Space at the event
- Option to insert promotion materials in Runner Bags
- 2 Runner Registrations / Plus 2 Guest Passes for Post-Race Party
- 2 VIP Parking Spaces
- Express Packet Pick Up